

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: ROTHFUS FOR CONGRESS(256839)
1341 Old Freedom Rd Ste 202
Cranberry Township, PA 16066-5010

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-56251
Contract Dates: 10/15/2012-10/21/2012
Customer Order:
Linked Order:
CPE: / / 2554

Invoice Num: 1201-543876
Invoice Date: 10/21/2012
Billing Cycle: Weekly
Billing Period: 10/01/2012-10/21/2012

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PAY BY 11/20/2012
Net 30 days

In Account With: STRATEGIC MEDIA PLACEMENT(146318)
7669 Stagers Loop
Delaware, OH 43015-7010
ATTN:Accounts Payable

Product Desc: PA CD12 KEITH ROTHFUS WK 10/15

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
1	THIS MORNING 5-6AM	10/15/2012-10/19/2012	MTWTF..	30	2	250.00				
LUR;30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/15/2012-10/21/2012		MTWTF..	2	250.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/15/2012	Mo	05:24:25 AM		TVGENROTH1213H	30	250.00				
10/18/2012	Th	05:23:52 AM		TVGENROTH1213H	30	250.00				
2	THIS MORNING 6-7AM	10/15/2012-10/19/2012	MTWTF..	30	3	400.00				
LUR;30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/15/2012-10/21/2012		MTWTF..	3	400.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/15/2012	Mo	06:15:38 AM		TVGENKR12MR1H	30	400.00				
10/16/2012	Tu	06:46:13 AM		TVGENROTH1213H	30	400.00				
10/17/2012	We	06:11:51 AM		TVGENKR12MR1H	30	400.00				
3	THE EARLY SHOW	10/15/2012-10/19/2012	MTWTF..	30	3	300.00				
LUR;30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/15/2012-10/21/2012		MTWTF..	3	300.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/16/2012	Tu	08:22:11 AM		TVGENKR12MR1H	30	300.00				
10/18/2012	Th	08:23:15 AM		TVGENKR12MR1H	30	300.00				
10/19/2012	Fr	08:23:15 AM		TVGENKR12MR1H	30	300.00				
4	PRICE IS RIGHT	10/15/2012-10/19/2012	MTWTF..	30	3	400.00				
LUR;30 MIN SEP										

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Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/15/2012-10/21/2012			M T W T F . .		3		400.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/15/2012	Mo	10:58:55 AM		TVGENROTH1213H	30	400.00			
10/18/2012	Th				30				Credit
10/19/2012	Fr				30				Credit
5	NOON NEWS		10/15/2012-10/19/2012		M T W T F . .		30	3	425.00
LUR;30 MIN SEP									
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/15/2012-10/21/2012			M T W T F . .		3		425.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/15/2012	Mo	12:13:20 PM		TVGENKR12MR1H	30	425.00			
10/17/2012	We	12:29:15 PM		TVGENROTH1213H	30	425.00			
10/19/2012	Fr	12:23:03 PM		TVGENKR1275H	30	425.00			
6	DR. PHIL		10/15/2012-10/19/2012		M T W T F . .		30	3	300.00
LUR;30 MIN SEP									
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/15/2012-10/21/2012			M T W T F . .		3		300.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/16/2012	Tu	03:28:48 PM		TVGENROTH1213H	30	300.00			
10/17/2012	We	02:58:56 PM		TVGENKR12MR1H	30	300.00			
10/19/2012	Fr	03:12:09 PM		TVGENKR1275H	30	300.00			
8	430-5PM NEWS		10/15/2012-10/19/2012		M T W T F . .		30	3	525.00
LUR;30 MIN SEP									

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Week Of			M T W T F S S		Spots Per Week		Rate		
10/15/2012-10/21/2012			M T W T F . .		3		525.00		
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/15/2012	Mo	04:54:06 PM		TVGENROTH1213H	30	525.00			
10/16/2012	Tu	04:36:55 PM		TVGENKR12MR1H	30	525.00			
10/19/2012	Fr	04:39:27 PM		TVGENKR1275H	30	525.00			
9	530-6PM NEWS		10/15/2012-10/19/2012		M T W T F . .		30	5	675.00
LUR;30 MIN SEP									
Week Of			M T W T F S S		Spots Per Week		Rate		
10/15/2012-10/21/2012			M T W T F . .		5		675.00		
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/15/2012	Mo	05:44:00 PM		TVGENKR12MR1H	30	675.00			
10/16/2012	Tu	05:38:50 PM		TVGENROTH1213H	30	675.00			
10/17/2012	We	05:54:06 PM		TVGENROTH1213H	30	675.00			
10/18/2012	Th	05:39:12 PM		TVGENROTH1213H	30	675.00			
10/19/2012	Fr	05:53:57 PM		TVGENKR1275H	30	675.00			
10	M-F 6PM NEWS		10/15/2012-10/19/2012		M T W T F . .		30	5	725.00
LUR;30 MIN SEP									
Week Of			M T W T F S S		Spots Per Week		Rate		
10/15/2012-10/21/2012			M T W T F . .		5		725.00		
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/15/2012	Mo	06:10:30 PM		TVGENROTH1213H	30	725.00			
10/16/2012	Tu	06:10:07 PM		TVGENKR12MR1H	30	725.00			
10/17/2012	We	06:24:36 PM		TVGENKR12MR1H	30	725.00			
10/18/2012	Th	06:12:16 PM		TVGENKR12MR1H	30	725.00			
10/19/2012	Fr	06:24:00 PM		TVGENKR1275H	30	725.00			

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Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
11	M-F 630PM NEWS	10/15/2012-10/19/2012	MTWTF..	30	5	725.00			
LUR;30 MIN SEP									
Week Of		MTWTFSS	Spots Per Week	Rate					
10/15/2012-10/21/2012		MTWTF..	5	725.00					
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/15/2012	Mo	06:53:55 PM		TVGENKR12MR1H	30	725.00			
10/16/2012	Tu	06:54:21 PM		TVGENROTH1213H	30	725.00			
10/17/2012	We	06:57:50 PM		TVGENROTH1213H	30	725.00			
10/18/2012	Th	06:54:43 PM		TVGENROTH1213H	30	725.00			
10/19/2012	Fr	06:42:42 PM		TVGENKR1275H	30	725.00			
12	11PM NEWS	10/15/2012-10/21/2012	MTWTFSS	30	6	1,100.00			
LUR;30 MIN SEP									
Week Of		MTWTFSS	Spots Per Week	Rate					
10/15/2012-10/21/2012		MTWTFSS	5	1,100.00					
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/15/2012	Mo	11:22:52 PM		TVGENROTH1213H	30	1,100.00			
10/17/2012	We	11:30:04 PM		TVGENKR12MR1H	30	1,100.00			
10/18/2012	Th	11:34:19 PM		TVGENKR12MR1H	30	1,100.00			
10/19/2012	Fr				30			1,100.00	Preempted
10/20/2012	Sa	11:09:30 PM		TVGENKR1275H	30	1,100.00			
10/21/2012	Su	12:28:54 AM	10/19/2012	TVGENKR1275H	30	1,100.00	1,100.00		Makegood in 23:57:07-00:31:13
13	11:35P-12:37A - LETTERMAN	10/15/2012-10/19/2012	MTWTF..	30	3	300.00			
LUR;30 MIN SEP									

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Buy Line	Flight Description		Buy Line Dates		MTWTFSS		Dur	Total Spots	Rate
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/15/2012-10/21/2012			MTWTF..		3		300.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/15/2012	Mo	11:59:12 PM		TVGENKR12MR1H	30	300.00			
10/16/2012	Tu	11:59:03 PM		TVGENROTH1213H	30	300.00			
10/18/2012	Th	12:32:50 AM		TVGENROTH1213H	30	300.00			
14	SAT. MORN. LOCAL NEWS		10/20/2012-10/20/2012	S.		30	1	160.00
LUR;30 MIN SEP									
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/15/2012-10/21/2012		S.		1		160.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/20/2012	Sa	06:25:12 AM		TVGENKR1275H	30	160.00			
15	SAT.CBS MORNING NEWS		10/20/2012-10/20/2012	S.		30	1	275.00
LUR;30 MIN SEP									
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/15/2012-10/21/2012		S.		1		275.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/20/2012	Sa	08:28:25 AM		TVGENKR1275H	30	275.00			
16	CBS SUN MORN		10/21/2012-10/21/2012	S		30	1	400.00
LUR;30 MIN SEP									
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/15/2012-10/21/2012		S		1		400.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/21/2012	Su	08:59:25 AM		TVGENKR1275H	30	400.00			

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17	FACE THE NATION	10/21/2012-10/21/2012S	30	1	450.00				
LUR;30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/15/2012-10/21/2012	S		1		450.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/21/2012	Su	11:22:37 AM		TVGENKR1275H	30	450.00				
18	NCIS	10/16/2012-10/16/2012	.T.....	30	2	4,000.00				
LUR;30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/15/2012-10/21/2012		.T.....		1		4,000.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/16/2012	Tu				30			4,000.00	Preempted	
10/16/2012	Tu	07:58:29 PM	10/16/2012	TVGENKR12MR1H	30	4,000.00	4,000.00		Makegood in NCIS: LOS ANGELES	
19	THE MENTALIST	10/21/2012-10/21/2012S	30	2	3,500.00				
LUR;30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/15/2012-10/21/2012	S		1		3,500.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/21/2012	Su				30			3,500.00	Preempted	
10/21/2012	Su	11:55:45 PM	10/21/2012	TVGENKR1275H	30	3,500.00	3,500.00		Makegood in 22:55:57-23:57:07	
20	60 MINUTES	10/21/2012-10/21/2012S	30	2	4,950.00				
30 MIN SEP										

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	10/15/2012-10/21/2012	 S		1		4,950.00				
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
	10/21/2012	Su				30			4,950.00	Preempted	
	10/21/2012	Su	08:34:48 PM	10/21/2012	TVGENKR1275H	30	4,950.00	4,950.00		Makegood in 19:55:57-20:55:57	
21	NFL REGULAR SEASON GAMES		10/21/2012-10/21/2012	 S		30	1	3,050.00		
	LUR;1P-4:15P GAME										
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
	10/15/2012-10/21/2012	 S		1		3,050.00				
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
	10/21/2012	Su	02:47:35 PM		TVGENKR1275H	30	3,050.00				
22	NFL REGULAR SEASON GAMES		10/21/2012-10/21/2012	 S		30	1	5,000.00		
	LUR;4:15-7:15P GAME										
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
	10/15/2012-10/21/2012	 S		1		5,000.00				
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
	10/21/2012	Su	06:06:55 PM		TVGENKR1275H	30	5,000.00				
	<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>		<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>
Air Time Totals	50		45,560.00		6,834.00		38,726.00		13,550.00	13,550.00	0.00

Billing Notes

PRINT AT STATION. ALL RATES ARE PRE-EMPTIBLE. PAID FOR BY ROTHFUS FOR CONGRESS. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from

Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: ROTHFUS FOR CONGRESS(256839)
1341 Old Freedom Rd Ste 202
Cranberry Township, PA 16066-5010

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-56251
Contract Dates: 10/15/2012-10/21/2012
Customer Order:
Linked Order:
CPE: / / 2554

Invoice Num: 1201-543876
Invoice Date: 10/21/2012
Billing Cycle: Weekly
Billing Period: 10/01/2012-10/21/2012

PAY BY 11/20/2012
Net 30 days

In Account With: STRATEGIC MEDIA PLACEMENT(146318)
7669 Stagers Loop
Delaware, OH 43015-7010
ATTN:Accounts Payable

Product Desc: PA CD12 KEITH ROTHFUS WK 10/15
Broadcast airtimes represented are reported to the nearest second.

Billing Notes		
CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.		
DUPLICATE		
Wire Transfer Instructions:	For Billing Inquiries Please Contact: ACCOUNT EXECUTIVE 412-575-2200	Gross Billing
		45,560.00
		Trade Value
		0.00
		Agency Commission
		6,834.00
		Local Tax
		0.00
		State Tax
		0.00
		Pre Paid Amount
		0.00
		Pay This Amount
		38,726.00

Warranty - We warrant the above broadcasts were made according to the official station log.